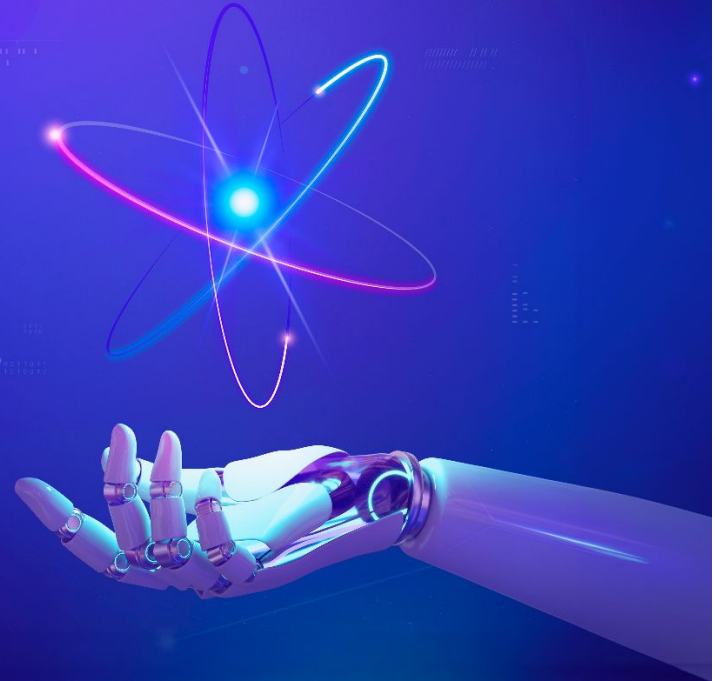


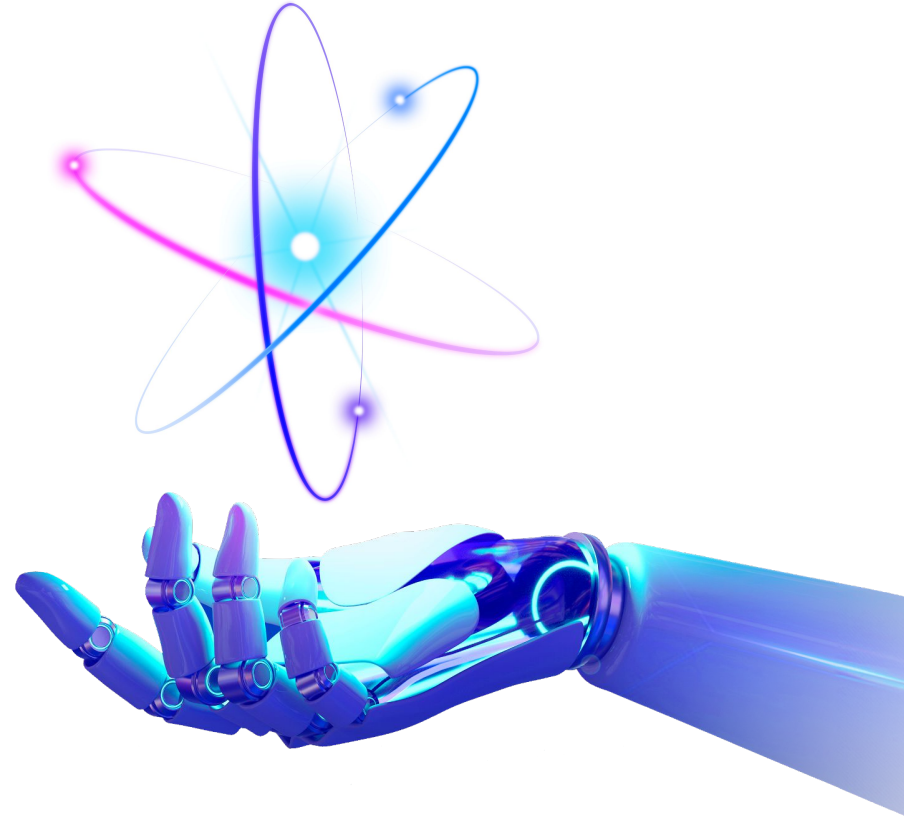
IN—
COR
—TA

Charting success in 2024: Navigating AI with Incorta



IN—
COR
—TA

**Charting success
in 2024: Navigating
GenAI with Incorta**



Agenda

1

Welcome and introductions

2

Incorta Business Impact

3

Incorta Product Update

3

Q&A



Today's presenters



**Osama
Elkady**

CEO

**Ashwin
Warriar**

VP, Product

**Anurag
Malik**

VP, Product
Management

**Stephen
Archibald**

VP, Strategy &
Analytics

**Tom
Mccrory**

SVP, Sales

**Joe
Miller**

Senior Director,
Community &
Enablement

Incorta is Business Results

Incorta gives the quickest and most detailed access to data, enabling huge business outcomes.

POOR INVENTORY MGMT. LOWERING SALES?



**Reduced stock outs
by 90%**

FOOD WASTE LOWERING PROFITS?



**Reduced Inventory
waste by 50%**

MISSING AGAINST FORECAST?



**Increased financial
forecast accuracy
to 98%**

WASTING HOURS ON ADMIN TASKS?



**Saved \$8M of labor
costs**

MANAGING COMPLEX SUPPLY CHAINS?



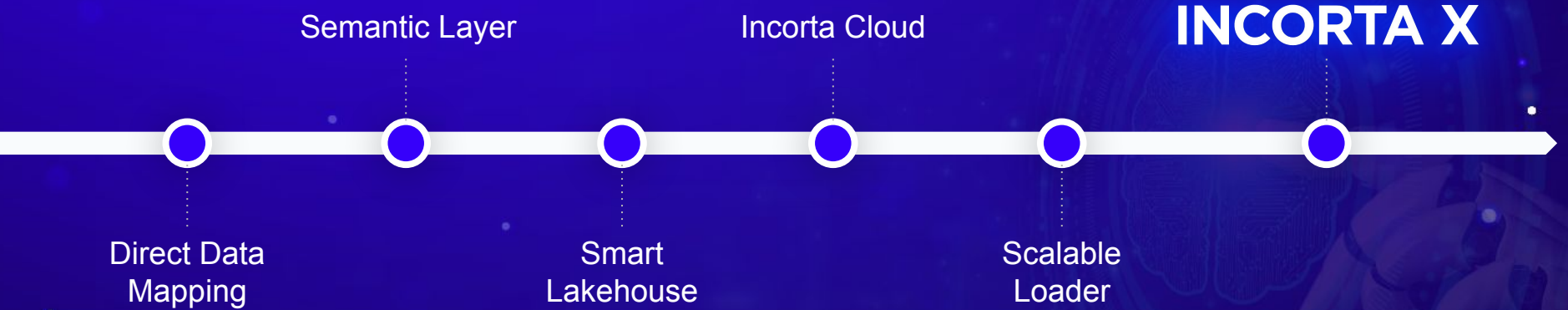
**Saved \$15M with
accurate demand
forecasting**

LACK OF TRUST IN DATA?



**Increased trust with
100% of data in one
system**

10 years of continuous innovation



INCORTA X

Analytics

GenAI

SQL

AI and ML



IN-COR-TA

No limits
EVENT

INCORTA X

Empower users with **GenAI**

0 Coding

10x Productivity

100x Accuracy

IN-
COR-
TA

No limits
EVENT

IN-COR-TA

Marketplace

Augmented Analytics

Machine Learning

Advanced Modeling

Query Accelerator

INCORTA X

Global Semantic Layer

Lakehouse

Cloud Storage



IN-COR-TA

No limits
EVENT

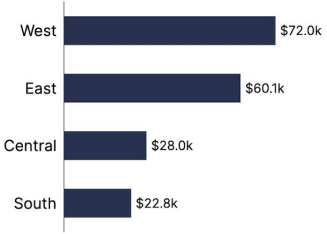
INCORTA X

Show me regional profit for 2019

sql 32 / 4000

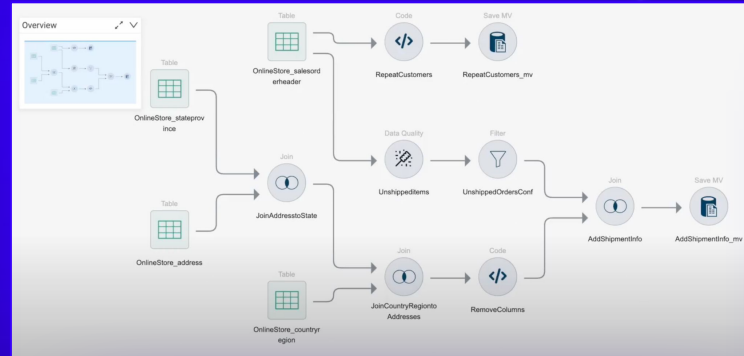
West has the highest profit in comparison to others with \$72.0k across 4 region as shown in the graph.

Total Profit By Region 2019



Region	Total Profit
West	\$72.0k
East	\$60.1k
Central	\$28.0k
South	\$22.8k

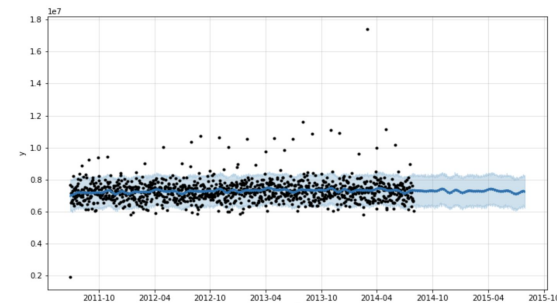
Storytelling



Data Studio

incorta Prophet Forecasting Notebook Last Saved Nov 29, 2023, 11:03PM

Importing plotly failed. Interactive plots will not work.
14:02:16 - cmdstanpy - INFO - Chain [1] start processing
14:02:16 - cmdstanpy - INFO - Chain [1] done processing



The plot shows a time series of data points from 2011-10 to 2015-10. The y-axis represents a value (likely revenue) ranging from 0.2 to 1.8. The x-axis represents time in quarters. A blue line represents the fitted trend, and a light blue shaded area represents the confidence interval.

Notebook for data teams

Incorta Copilot Preview

Net change in revenue by year



Net Change in Revenue by Year

Year	Net Revenue Change
2011	\$1.5B
2012	\$1B
2013	\$1.1B
2014	\$1.2B

Source: Online_Store.RevenueDetail

EX: what are the sales figures in the last 10 quarters?

Copilot



No limits
EVENT



IN-
COR
-TA

Incorta in 2024

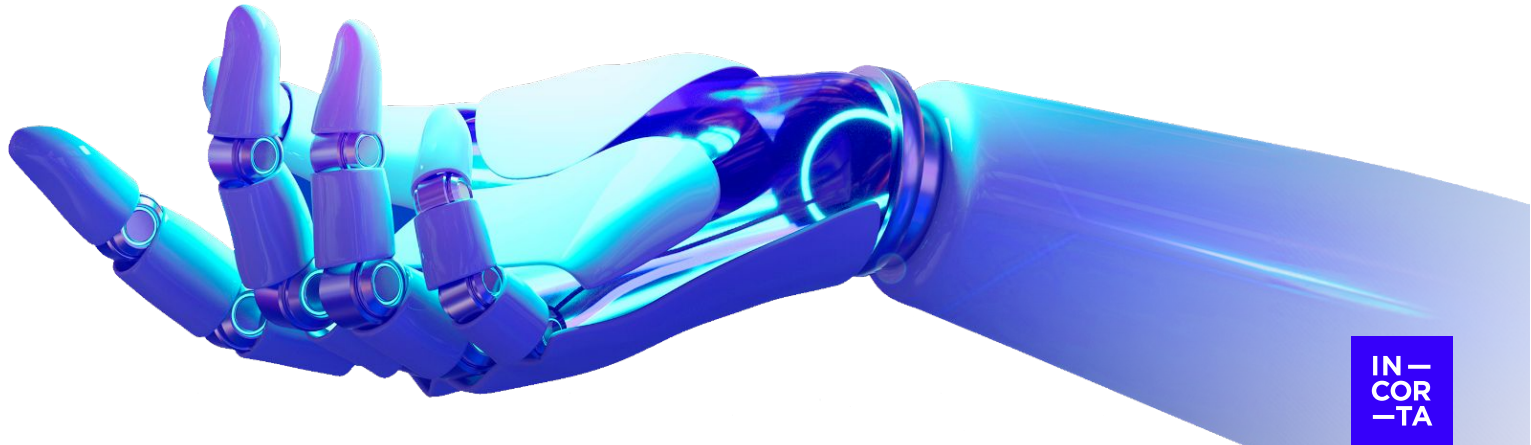
Innovation - No limits.

IN-
COR
-TA



Incorta in 2024

Innovation - No limits.





Next generation operational lakehouse

Sources **Incorta Operational Lakehouse** **Destinations**

ORACLE
E-BUSINESS SUITE



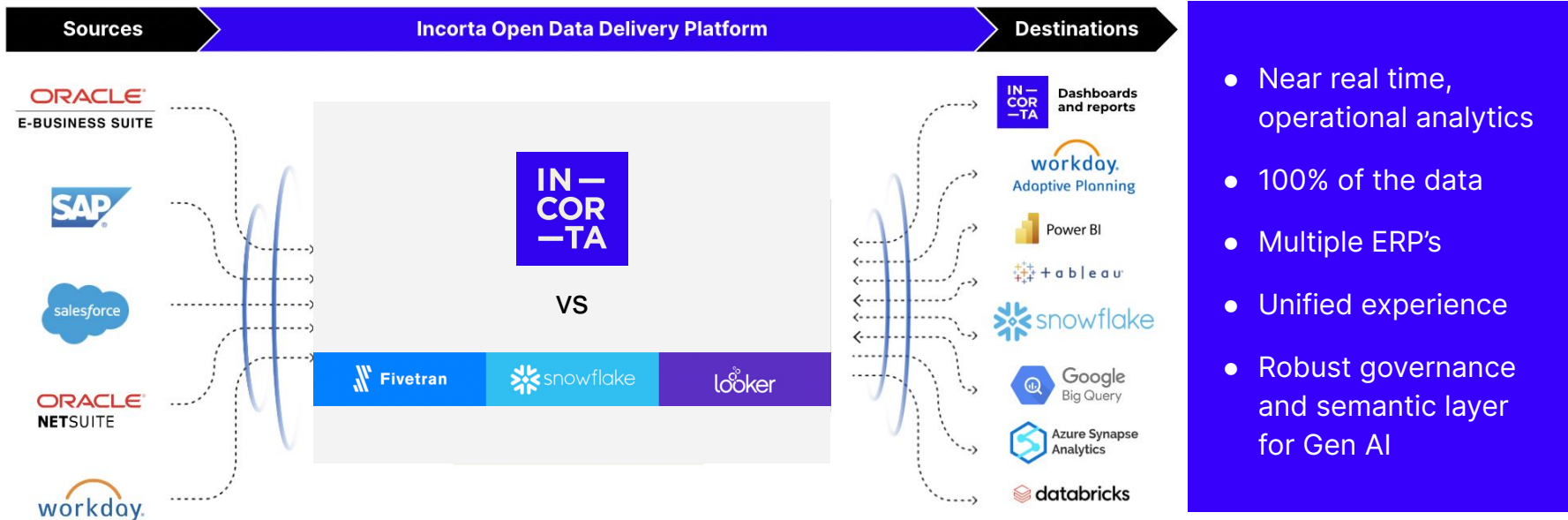
ORACLE
NETSUITE



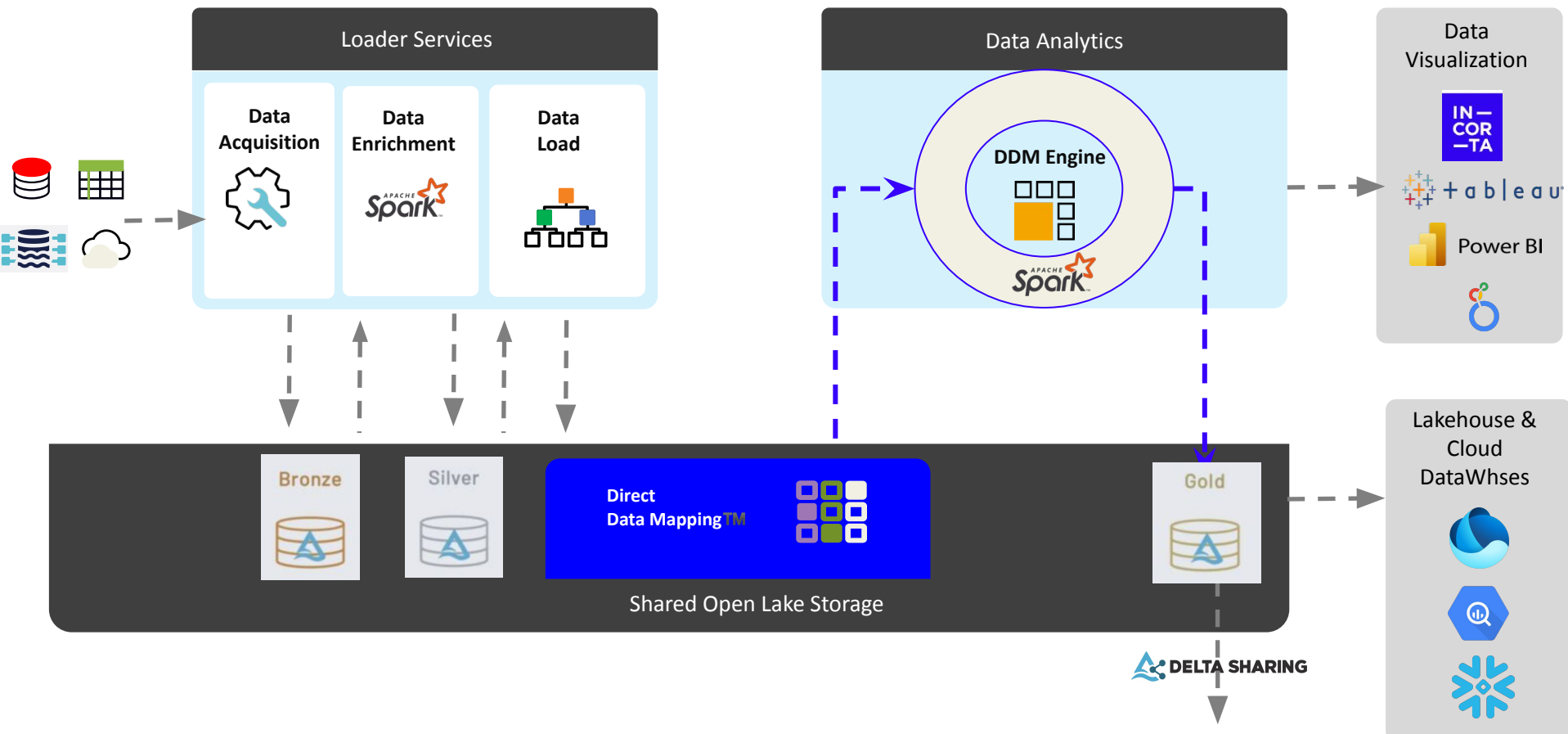
IN-COR-TA
Dashboards and reports



Incorta for operational data



Lakehouse Architecture



IN-COR-TA

Marketplace

Augmented
Analytics

Machine
Learning

Advanced
Modeling

Query
Accelerator

INCORTA X

Global Semantic Layer

Lakehouse

Cloud Storage



Google Cloud

IN-COR-TA

No limits
EVENT

Augmented Insights

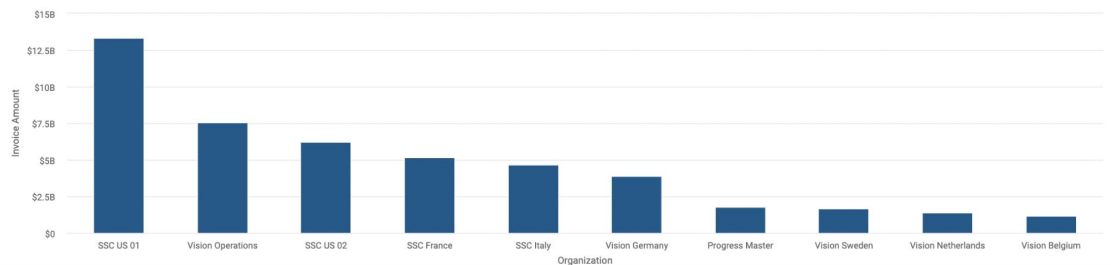
Incorta Copilot

Preview

🔍 📄 ✎ ✕

Show me Top 10 organizations with invoice amount between 100000 and 1 million order by invoice amount

Top 10 Organizations by Invoice Amount



- For Invoice Amount across Organization, the minimum value is \$1.18B, the maximum value is \$13.31B, and the average value is \$4.68B, Across all 10 Organization.
- At \$13.31B, SSC US 01 had the highest SUM of Invoice Amount and was 1027.65% higher than Vision Belgium, which had the lowest SUM of Invoice Amount at \$1.18B.
- SSC US 01 accounted for 28.42% of SUM of Invoice Amount.
- Across all 10 Organization, SUM of Invoice Amount ranged from \$1.18B to \$13.31B.

Source

Flat_AccountPayables_EBS.AccountPayables

Summarize the results

Related Insights

Top 10 Organizations by Invoice Amount

Total Invoice Amount per Organization

Invoice Amount Variation by Vendor and Organization

Show a list of related insights

Ask a natural language question

- Pick the best visualization
- Respect filters and sort conditions

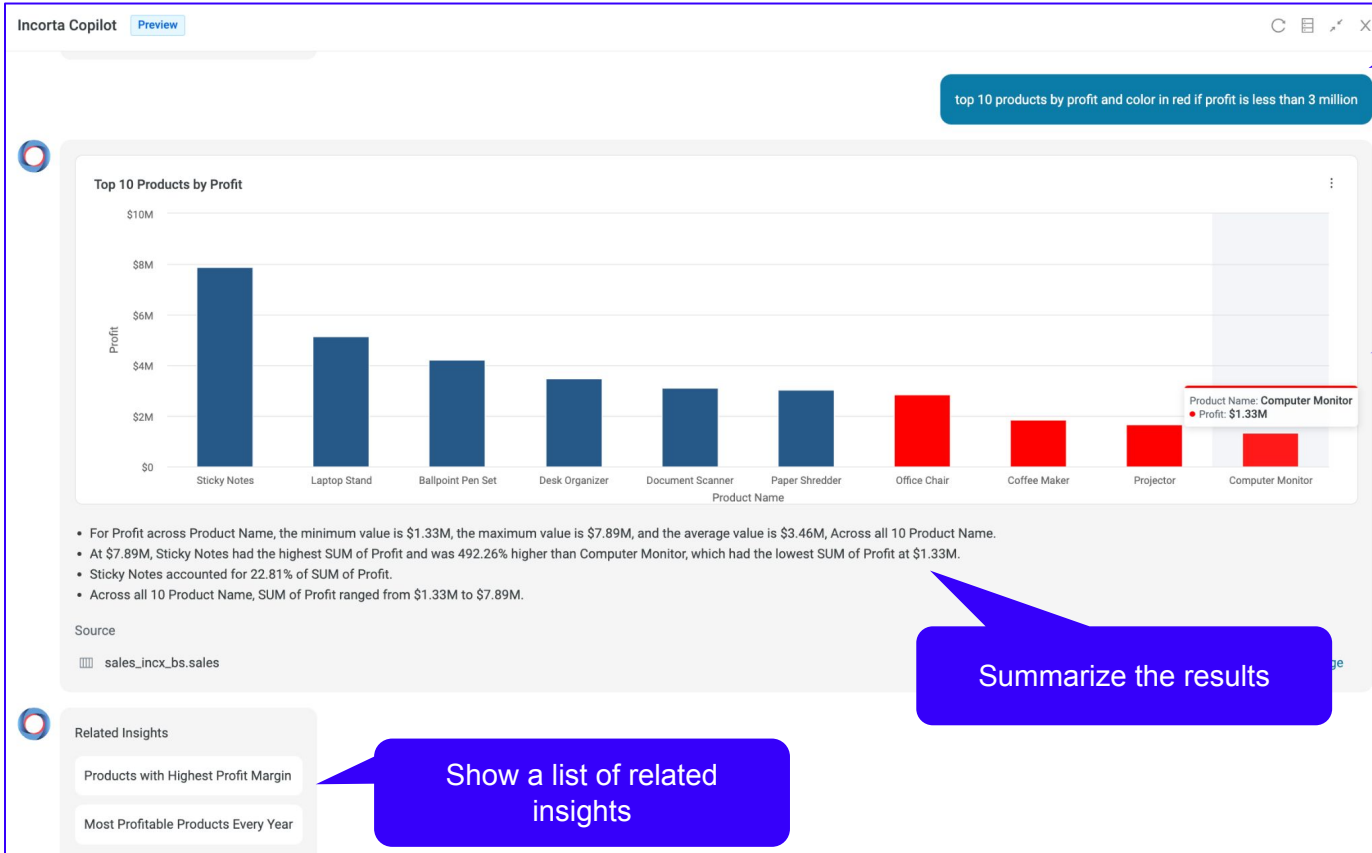
EX: what are the sales figures in the last 10 quarters?

🔍

IN-COR-TA

No limits
EVENT

Augmented Insights



Ask a natural language question

Pick the best visualization

Summarize the results

Show a list of related insights



Augmented dashboards

Generate Story Preview ×

* Business Schema

Online_Store ▾

* Business View

MonthlyRevenueSummary ▾

* Describe your story

Show me revenue trend year over year
Give me a comparative analysis between revenue and profit
Show me revenue by state for 2013

Cancel Generate

Pick a dataset and ask natural language questions

Generate Story Preview ×

* Business Schema

Online_Store ▾ ✓ Initializing

* Business View

MonthlyRevenueSummary ▾ ✓ Cover

* Describe your story

Show me revenue trend year over year ▾ ✓ Introduction

Give me a comparative analysis between revenue and profit ▾ Yearly Revenue Trend

Show me revenue by state for 2013 ▾ Revenue vs Profit Analysis

Revenue by State for 2013 ▾ Revenue by State for 2013

Conclusion ▾ Conclusion

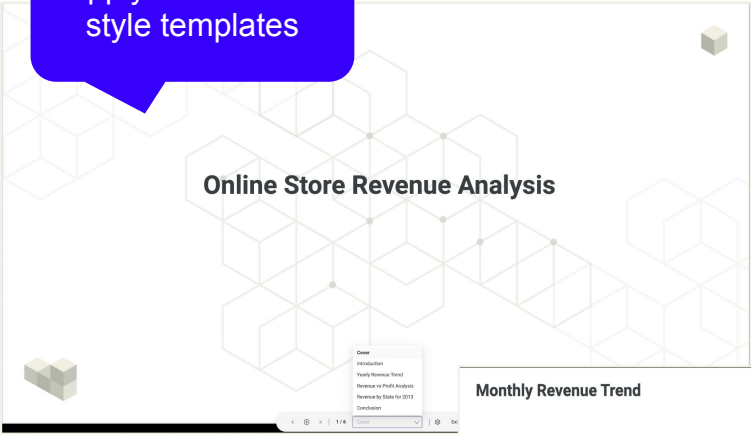
Cancel Generate

Auto generate a storyboard style dashboard

Augmented dashboards

Apply PowerPoint style templates

Online Store Revenue Analysis



Auto-generated conclusions

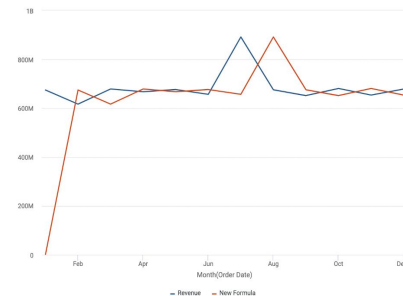
Conclusion

- Based on the revenue vs profit analysis, focus should be placed on the top 5 revenue states: New York, Washington, California, Michigan, Minnesota as they account for **40.6%** of the total revenue.
- A comparative analysis between revenue and profit shows a positive correlation. Therefore, strategies to increase revenue should also result in increased profit.
- The year 2013 had the highest sum of revenue, accounting for **32.71%** of the total revenue. Therefore, it would be beneficial to analyze the strategies implemented in 2013 and consider replicating them in future years.
- Given the range of revenue from \$1.33B to \$2.68B and profit from \$118.92M to \$232.78M across all years, it is important to set realistic financial targets for the upcoming years.

Pick the best visual for the question asked

Monthly Revenue Trend

Month over Month Revenue Trend



Month net change in Revenue



Data Storytelling

The screenshot shows the incorta data storytelling interface. At the top, there is a navigation bar with the incorta logo, a home icon, a search icon, and buttons for 'Data Story' and 'Ask Question'. On the right, there are icons for a document, a link, a slideshow, and a user profile. Below the navigation bar, on the left, is a vertical list of five slide thumbnails. The main area displays a bar chart titled 'Sales By Subcategory' with the subtitle 'Total Sale By Sub Category All Time'. The chart shows sales figures for various subcategories. To the right of the chart is a panel titled 'AI Insights' containing two numbered insights with prescriptive text and thumbs-up/down icons. At the bottom of the chart area, there is a toolbar with icons for 'Show Insights', 'New Slide', 'Auto Layout', 'Color Palette', 'Add Insight', and a blue button labeled 'Generate AI Insights'. A blue speech bubble points to the slide thumbnails, and another blue speech bubble points to the AI Insights panel.

incorta Data Story Ask Question Superstore_inc_bs sales

Sales By Subcategory

Total Sale By Sub Category
All Time

Subcategory	Total Sale
Appliances	\$365.7k
Bookcases	\$388.6k
Copiers	\$388.9k
Binders	\$595.8k
Accessories	\$596.4k
Machines	\$691.6k
Storage	\$726.7k
Tables	\$808.7k
Chairs	\$1.1m
Phones	\$1.2m
7+ Others	\$938.9k

AI Insights

- Increase focus on Phones and Chairs**

Allocate more resources to promote Phones and Chairs

Prescriptive Insights

Phones and Chairs are the top-selling subcategories with sales of \$1,172,096.28 and \$1,093,729.53 respectively. Allocating more resources to promote these subcategories can lead to higher revenue.
- Improve margins on high-selling subcategories**

Analyze cost structure and identify opportunities to reduce costs

Prescriptive Insights

Subcategories like Phones, Chairs, and Tables have high sales but comparatively low margins. Analyzing the cost structure and identifying opportunities to reduce costs can help improve margins and maximize revenue.

Show Insights New Slide Auto Layout Color Palette Add Insight Generate AI Insights

Auto generated slides based on a natural language question

Prescriptive insights

IN-COR-TA No limits EVENT

Notebook for data teams

The screenshot displays the Incorta notebook interface for a project titled "Apple Stock Forecast". The top bar shows the project name, a timestamp "Last Saved Jan 30, 2024, 8:27PM", and "Cancel" and "Save" buttons. On the left, a "DATA" sidebar lists various datasets under "Stocks_BS", "Netflix", "Meta", and "Apple". The main workspace contains two code cells. The first cell, executed by PySpark, is empty. The second cell, executed by Incorta Copilot, contains a prompt: "write some code to forecast a 15 day forecast of stock performance using auto_arima". Below the prompt is a code block with the following Python code:

```
{'code': "import pandas as pd
import numpy as np
from pyramid.arima import auto_arima

# Read the data from Incorta table
# Please replace 'schema.table' with your actual schema and table name
stock_data = read('schema.table')

# Convert to pandas dataframe for processing
stock_data_pd = stock_data.toPandas()

# Fit auto_arima model
model = auto_arima(stock_data_pd['stock_price'], trace=True, error_action='ignore', suppress_warnings=True)
model.fit(stock_data_pd['stock_price'])

# Make a 15 day forecast
forecast = model.predict(n_periods=15)
forecast_df = pd.DataFrame(forecast, columns=['Forecast'])

# Convert forecast dataframe to spark dataframe
forecast_spark_df = spark.createDataFrame(forecast_df)
forecast_spark_df.show()", 'language': 'Pyspark'}
```

Two blue callout boxes are overlaid on the image. One points to the prompt area and says "Ask a business question". The other points to the code block and says "Generate pySpark code".

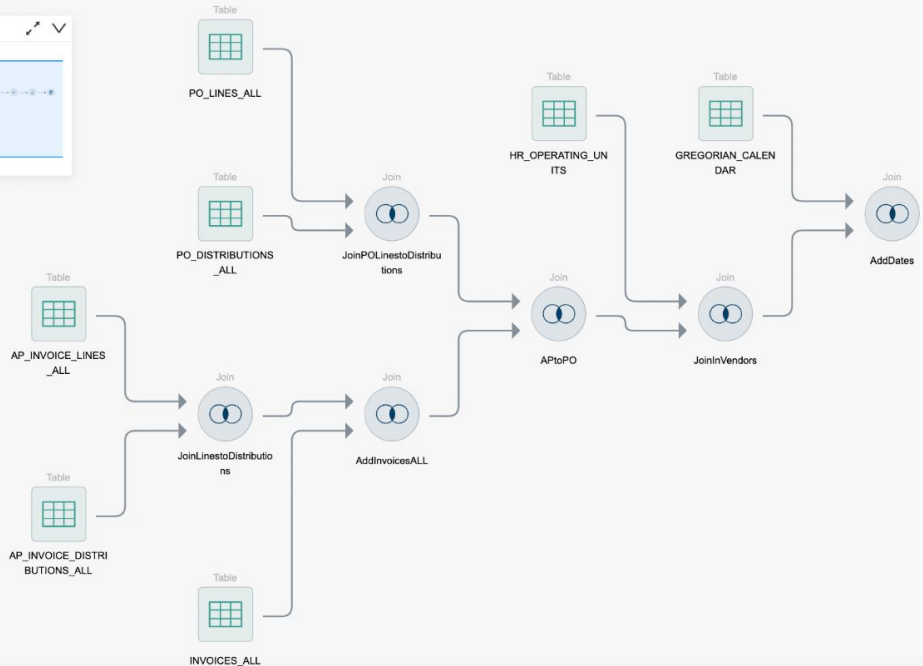
Data Studio

EBS_Accounts_Payable

+ Recipe

Search for objects in the dataflow

Overview



Custom Code

* Recipe Name
RepeatCustomers

* Multiple Inputs
OnlineStore_salesorderheader X

Description
Group by customers and count the number of sales orders per customer.
Identify repeat customers as customers with sales order count greater than 1

Ask a natural language question

* Code

Input Variable Name
OnlineStore_salesorderheader_data

```
1 from pyspark.sql import functions as F
2
3 # Group by customers and count the number of sales orders per customer
4 sales_per_customer =
  OnlineStore_salesorderheader_data.groupBy('CustomerID').agg(F.count('SalesOrderID')
  ).alias('SalesOrderCount')
```

Close Save

Generate pySpark code



IN-COR-TA

Marketplace

Incorta X

Data Governance

Data Catalog

Data Quality

Data Classification

Global Semantic Layer

Lakehouse

Cloud Storage

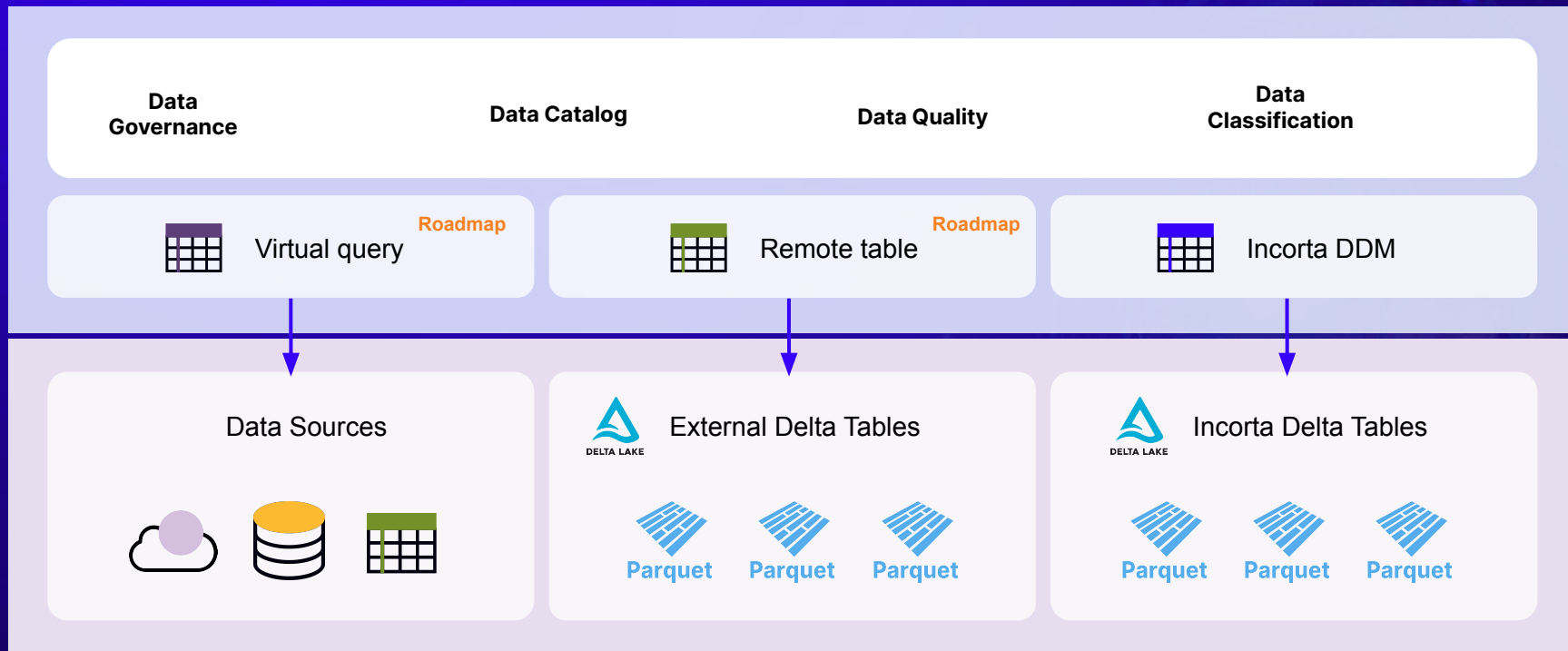


Google Cloud

IN-COR-TA

No limits
EVENT

Global Semantic Layer



Data Catalog

incorta Content Scheduler Business Schema Schema Data Data Studio Data Catalog Security Marketplace

ARCashReceipts Explore Edit

No Description

Folder

CashFlow

Name	Label	Description	Type	Source Column
FOLLOW_UP_DATE_LAST	Follow Up Date Last	Online Store Tags Are Labels Or Stickers Attached To Products Sold Online. They Provide Information Such As	String	EBS_AR_AR_F
DISCOUNT_DATE	Discount Date		Long	EBS_AR_AR_F
DUE_DATE	Due Date		Date	Mon... EBS_AR_AR_F
DUE_DATE	Due Date		NUMBER	EBS_AR_AR_F

View

Name	Label	Description	Type	Source Column
FOLLOW_UP_DATE_LAST	Follow Up Date Last	Online Store Tags Are Labels Or Stickers Attached To Products Sold Online. They Provide Information Such As	String	EBS_AR_AR_F
DISCOUNT_DATE	Discount Date		Long	EBS_AR_AR_F
DUE_DATE	Due Date		Date	Mon... EBS_AR_AR_F
DUE_DATE	Due Date		NUMBER	EBS_AR_AR_F

Overview

Name	Label	Description	Type	Source Column
FOLLOW_UP_DATE_LAST	Follow Up Date Last	Online Store Tags Are Labels Or Stickers Attached To Products Sold Online. They Provide Information Such As	String	EBS_AR_AR_PAYM
DISCOUNT_DATE	Discount Date		Long	EBS_AR_AR_PAYM
DUE_DATE	Due Date		Date	Mon... EBS_AR_AR_PAYM
DUE_DATE	Due Date		NUMBER	EBS_AR_AR_PAYM

Audit

GENERAL

SUMMARY 3 Views, 1 Folder

LAST MODIFIED 30 Aug 2022, 3:00 PM - by Nehal. See History

OWNER Mohamed El-Prince

RELATED TERMS

+ Assign terms

TAGS

+ Add tag

DOMAIN

+ Assign Domain

CLASSIFICATIONS

The data not classified yet.

Select

Roadmap

- Related Terms
- Tags
- Domain
- Data Classification

IN-COR-TA

No limits
EVENT

IN-COR-TA

Marketplace

Incorta X

Global Semantic Layer

Deletes

Moving
Window

Remote
tables

Data
sharing

Lakehouse

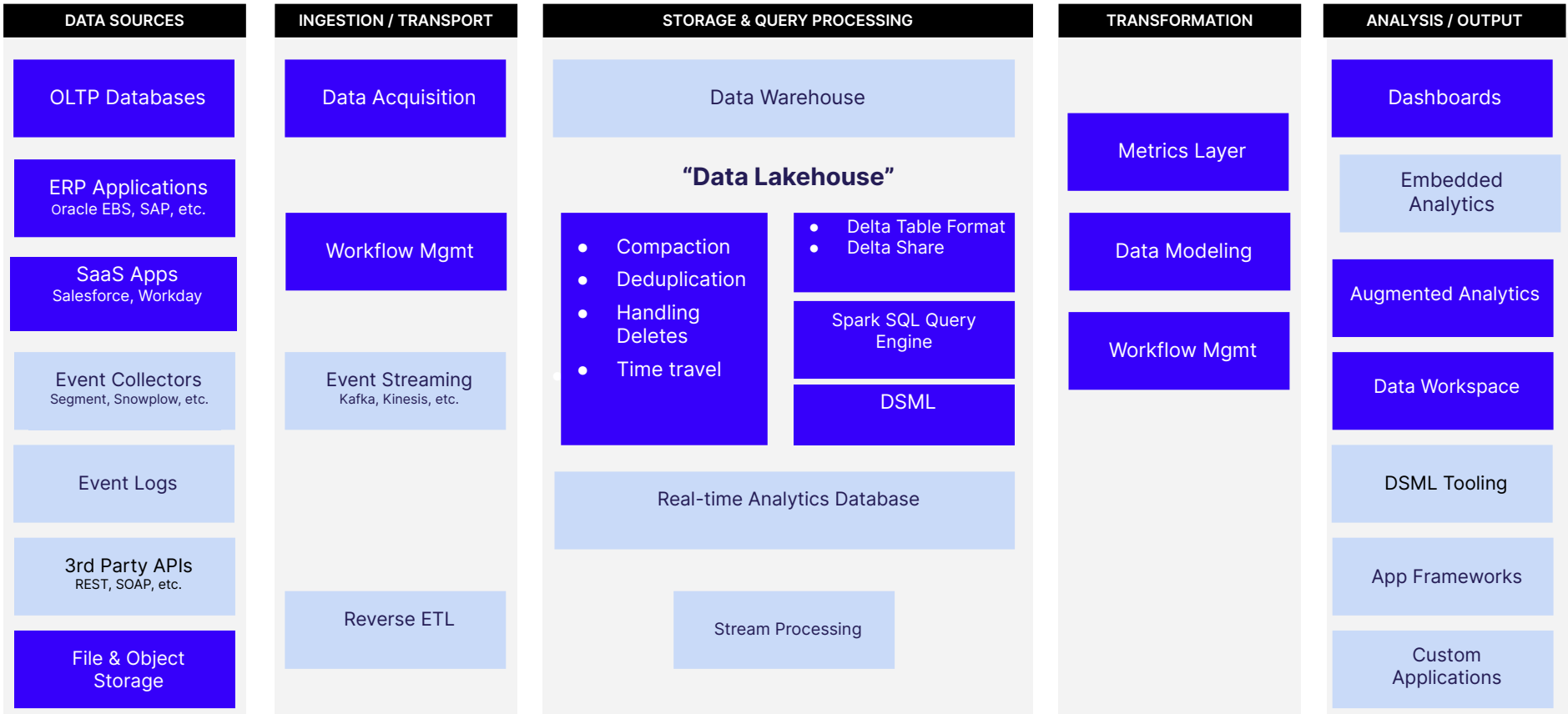
Cloud Storage



Google Cloud

IN-COR-TA

No limits
EVENT

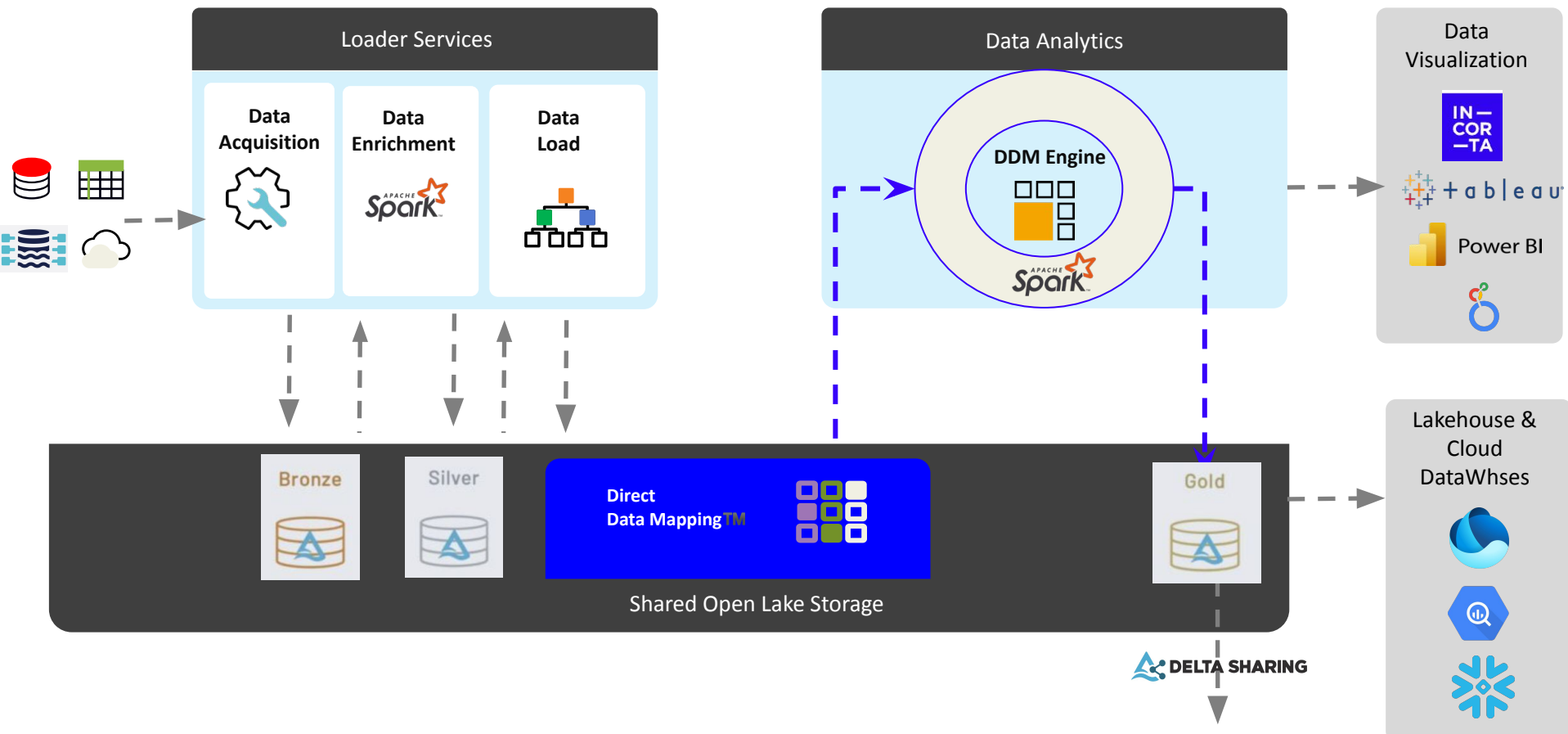


Legend:

Core Functionality

Extended Ecosystem

Lakehouse Architecture



IN-COR-TA

Marketplace

Augmented Analytics

Machine Learning

Advanced Modeling

Query Accelerator

INCORTA X

Semantic Layer

Lakehouse

Cloud Storage



Google Cloud

IN-COR-TA

No limits
EVENT

Incorta Marketplace

The screenshot displays the Incorta Marketplace interface. At the top, there is a navigation bar with links for Home, Content, Scheduler, Business Schema, Schema, Data, Data Studio, Security, and Marketplace. Below the navigation bar, there are tabs for Applications, Components, and Connectors. The main content area is divided into several sections:

- Installation:** A search bar and a list of filters including Kenfront, Perficient, PMSquare, TechWish, eCapital Advisors, Dilytics, and DataWitching.
- Data Source:** A list of data sources such as Any in Incorta, Demo, IBM Planning, Oracle Cloud Applications, Oracle E-Business Suite, Oracle EPM, Oracle JD Edwards, Oracle NetSuite, Salesforce, SAP ECC, SAP S/4HANA, and Workday.
- Business Function:** A list of business functions including Cross Function, Finance, Human Resources, Sales and Marketing, Supply Chain, and Tools and Utilities.
- Provider:** A list of providers with checkboxes for DataWitching, Dilytics, eCapital Advisors, Incorta, and Kenfront.
- Enterprise Applications:** A grid of application cards, each with a category (CROSS FUNCTION or FINANCE), a provider logo (ORACLE or IBM), and a title. Examples include Oracle JD Edwards (Oracle database), Oracle JD Edwards (SQL Server), IBM Planning Analytics Applications, Property Management Analytics for Oracle EBS a..., Spend Control, Data Science - Customer Segmentation, Oracle EPM Cloud, Oracle Process Manufacturing, and Supply, Demand, and Inventory Projection for Oracle EBS.

- Partner built applications
- New viz components
- Connectors Marketplace **New**
- ML and AI applications **Planned**

Partner Integrations

Data Acquisition



Data Governance



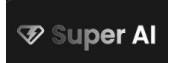
DSML



Data Visualization



Augmented Analytics



External Compute



Data Destinations



INCORTA X

Augmented Analytics

Machine Learning

Advanced Modeling

Query Accelerator

IN-
COR-
TA

No limits
EVENT

[Generate Story](#)[+ New](#)

Favorites (3)

Name ↑	Description	Owner	Last Modified	
★ 01. Sales Overview		Jack Black	6 hours ago	⋮
★ 02. Sales Overview (Top N Customers)	Analyze sales by your top customers ranked by sales	Jack Black	Jan 09, 2024, 7:10PM	⋮
★ 03. Comparative Sales Analysis	Find the difference in sales from a selected category	Jack Black	Jan 09, 2024, 7:10PM	⋮

Folders (11)

Name	Contents	Owner	Last Modified	
00. Audit	0 Folders and 2 Dashboard	Jack Black	2 weeks ago	⋮
00. Metric Store	1 Folders and 2 Dashboard	Jack Black	4 weeks ago	⋮
1_ML	0 Folders and 2 Dashboard	Jack Black	1 year ago	⋮
01. Sales Samples (inc_d)	1 Folders and 7 Dashboard	Jack Black	3 weeks ago	⋮
CoPilot	1 Folders and 2 Dashboard	Jack Black	1 year ago	⋮
Data Profiler	0 Folders and 1 Dashboard	Jack Black	3 weeks ago	⋮
EBS Account Payables and Procurement	0 Folders and 2 Dashboard	Jack Black	1 year ago	⋮

Sales Overview

Search dashboard data

Tab 1 +



Add your first insight

An insight is a visual representation of an answer to a business question. It can take the form of a chart, table, or KPI.

Multiple, related insights on the same page form a Dashboard.

[+ Add Insight](#)

How many unique ptd_no_pv are there for each ptd_pp?

What is the average sales_ptd_pp for each ptd?



Changed Business View to: **sales_incx_bs.sales**

total quantity, total sales, total profit and total cost



Total Quantity, Sales, Profit and Cost

Total Quantity	Total Sales
1M	\$113.76M
Total Profit	Total Cost
\$53.46M	\$60.29M

Source

sales_incx_bs.sales

Change

EX: what are the sales figures in the last 10 quarters?

Search for any column in schemas

4 Items + New

<input type="checkbox"/>	Name ↑	Description	Owner	Modified by	Permission	Last Modified	
<input type="checkbox"/>	bank_customers_inc_bs		Anurag Malik	demo demo	Edit	01/30/2024 09:40 AM	⋮
<input type="checkbox"/>	retail_inc_bs		Anurag Malik	Anurag Malik	Edit	01/29/2024 08:53 AM	⋮
<input type="checkbox"/>	sales_incx_bs		Anurag Malik	Anurag Malik	Edit	01/26/2024 11:07 AM	⋮
<input type="checkbox"/>	superstore_inc_bs		Anurag Malik	Anurag Malik	Edit	01/25/2024 03:24 PM	⋮



INCORTA X

Augmented Analytics

Machine Learning

Advanced Modeling

Query Accelerator

IN-
COR-
TA

No limits
EVENT

DATA

Manage Dataset

All



You haven't added any datasets yet.

[Manage Dataset](#)

INCORTA X

Augmented Analytics

Machine Learning

Advanced Modeling

Query Accelerator

IN-
COR-
TA

No limits
EVENT

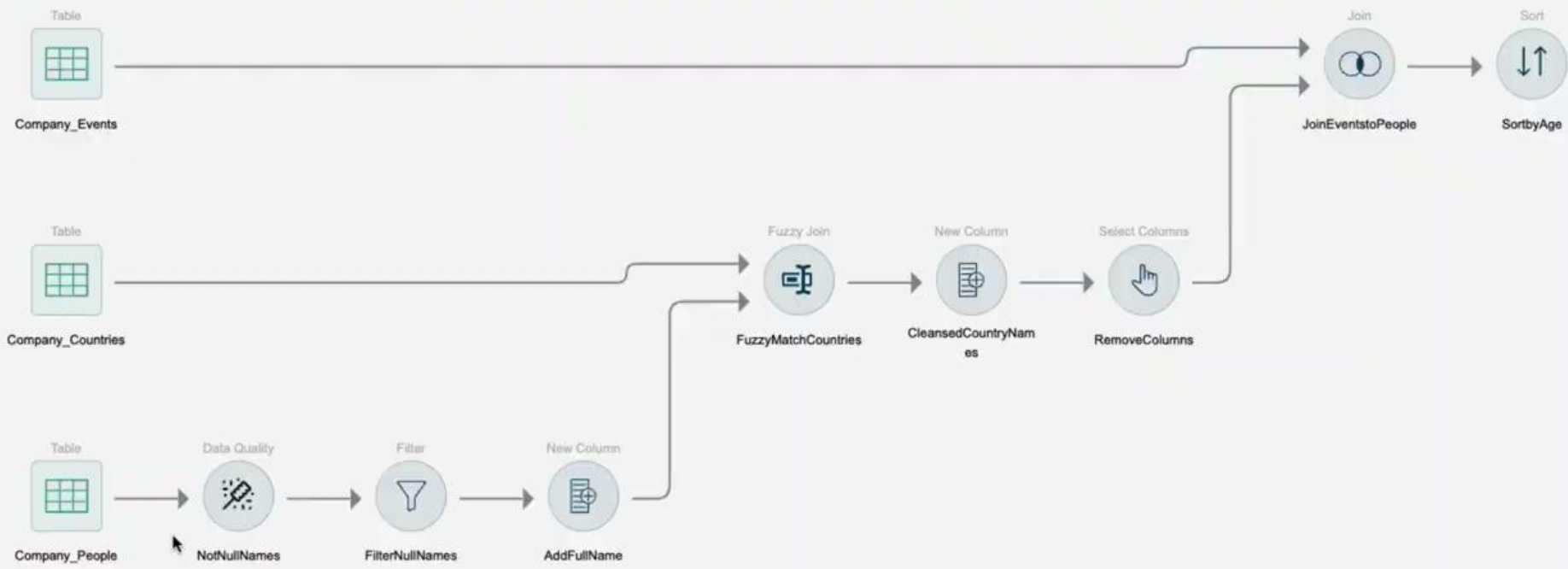
Company_Login_Events

+ Recipe ⚙️ ⋮ ✕

Search for objects in the dataflow

🔍 🔍 🔄 Default Layout ▾

Overview <



INCORTA X

Augmented Analytics

Machine Learning

Advanced Modeling

Query Accelerator

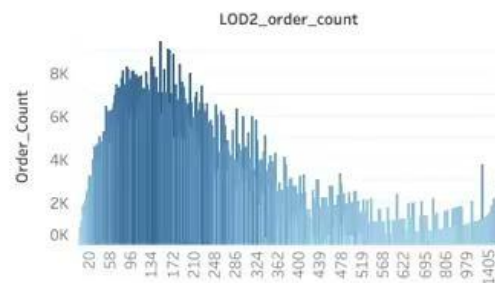
IN-
COR-
TA

No limits
EVENT

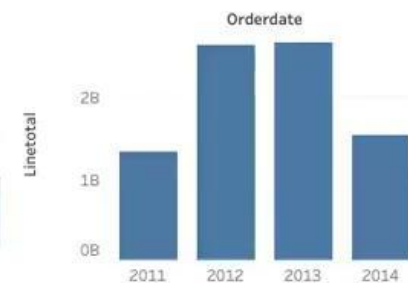
q1_Sales

State	Category	Subcategory	Color	Linetotal	LOD1
Alabama	Accessories	Bike Racks	Null	6,000	28,861,974
		Bike Stands	Null	3,339	28,861,974
		Bottles and Cages	Null	36,852	28,861,974
		Cleaners	Null	4,842	28,861,974
		Fenders	Null	34,597	28,861,974
		Helmets	Black	65,921	28,861,974
			Blue	78,728	28,861,974
			Red	57,699	28,861,974
		Hydration Packs	Silver	28,925	28,861,974
		Tires and Tubes	Null	223,325	28,861,974

q2_order_frequency



q3_cohort_analysis



of Rows

9,065,824

Class

City

- (All)
- Abbeville
- Abbottstown
- Aberdeen
- Aberdeen Proving Ground
- Abilene
- Abingdon
- Abington
- Abrams
- Absaraka
- Acampo

Color

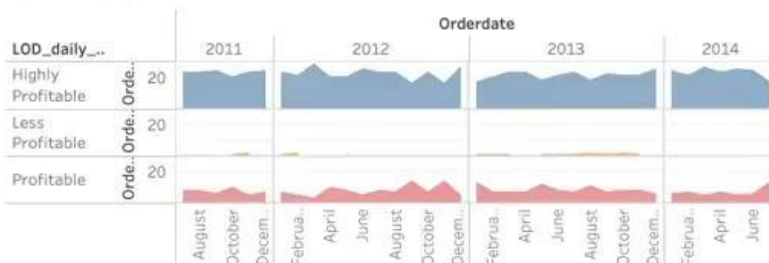
- (All)
- Null
- Black
- Blue
- Multi
- Red
- Silver
- Silver/Black

p_subcat

Year

- (All)
- 2011
- 2012
- 2013
- 2014

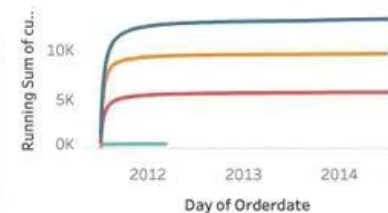
q4_daily_profit_KPI



q5_prcnt_of_total

State	LOD_total_sal..	Linetotal pr
Alabama	8,200,415,741	28,861,974
Arizona	8,200,415,741	23,912,677
Arkansas	8,200,415,741	106,496,333
California	8,200,415,741	524,186,122
Colorado	8,200,415,741	200,432,297
Connecticut	8,200,415,741	91,761,352
Delaware	8,200,415,741	2,672,289

q6_new_customer_acq



q7_comparative_sales

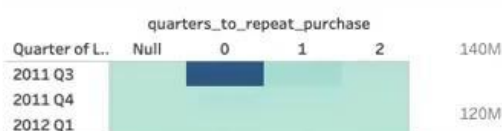
Subcategory	LOD_sales_of_..	Linetotal	Selected Sales	diff from selec..
Bib-Shorts	18,321,627	11,881,777	0	-6,439,850
Bike Racks	18,321,627	17,507,533	0	-814,095
Bike Stands	18,321,627	2,802,216	0	-15,519,411
Bottles and Cages	18,321,627	4,822,511	0	-13,499,116
Bottom Brackets	18,321,627	4,287,899	0	-14,033,729
Brakes	18,321,627	5,446,765	0	-12,874,862
Caps	18,321,627	3,750,673	0	-14,570,954
Chains	18,321,627	774,296	0	-17,547,331

q8_actual_vs_target

State	LOD_diff b..	count_prod..	diff actual ..	product_co..
Alabama	-2,264,487	0	-2,264,487	106
Arizona	-1,855,404	0	-1,855,404	106
Arkansas	-1,721,364	44	-1,721,364	215
California	-41,847,308	2	-41,847,308	133
Colorado	-1,059,204	70	-1,059,204	224



q9_return_purchase_by_cohort



q10_relative_period_filtering



q11_proportional_brushing

Home

Home

Sheet 2

Sistema	Categoria	Subcategoria	Unid. (un.)	Unid. (un.)	Unid. (un.)
Sistemas	Sistemas	Computador	10000	10000	10000
		Monitor	10000	10000	10000
		Mouse	10000	10000	10000
		Teclado	10000	10000	10000
		Impressora	10000	10000	10000
		Scanner	10000	10000	10000
		Webcam	10000	10000	10000
		Placa de Rede	10000	10000	10000
		Placa de Som	10000	10000	10000
		Placa de Vídeo	10000	10000	10000
Periféricos	Periféricos	Mouse	10000	10000	10000
		Teclado	10000	10000	10000
		Impressora	10000	10000	10000
		Scanner	10000	10000	10000
		Webcam	10000	10000	10000
		Placa de Rede	10000	10000	10000
		Placa de Som	10000	10000	10000
		Placa de Vídeo	10000	10000	10000
		Monitor	10000	10000	10000
		Computador	10000	10000	10000

Databricks

Home

Home

Sheet 1

Sistema	Categoria	Subcategoria	Unid. (un.)	Unid. (un.)	Unid. (un.)
Sistemas	Sistemas	Computador	10000	10000	10000
		Monitor	10000	10000	10000
		Mouse	10000	10000	10000
		Teclado	10000	10000	10000
		Impressora	10000	10000	10000
		Scanner	10000	10000	10000
		Webcam	10000	10000	10000
		Placa de Rede	10000	10000	10000
		Placa de Som	10000	10000	10000
		Placa de Vídeo	10000	10000	10000
Periféricos	Periféricos	Mouse	10000	10000	10000
		Teclado	10000	10000	10000
		Impressora	10000	10000	10000
		Scanner	10000	10000	10000
		Webcam	10000	10000	10000
		Placa de Rede	10000	10000	10000
		Placa de Som	10000	10000	10000
		Placa de Vídeo	10000	10000	10000
		Monitor	10000	10000	10000
		Computador	10000	10000	10000

Incorta

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CData Connect Cloud

Incorta Log out

IMPORT
Import data from CData Connect Cloud into this spreadsheet

REFRESH
Schedule updates or refresh data in this sheet now

LOGS
Show logs for recent query execution

IN-COR-TA

Marketplace

Incorta X

Data Governance

Data Catalog

Data Quality

Master Data Management

Global Semantic Layer

Lakehouse

Cloud Storage



Google Cloud

IN-COR-TA

No limits
EVENT

2 Items

[+ New](#)

<input type="checkbox"/>	Name ↑	Description	Owner	Modified by	Permission	Last Modified	
<input type="checkbox"/>	Fusion_AccountPayables	Oracle cloud erp Accounts Payables business schema containing key measures and dimensions related to supplier invoices and payments.	aa bb	aa bb	Edit	11/30/2023 06:56 PM	⋮
<input type="checkbox"/>	Online_Store	Summary and detailed sales views, weather study and customers ranked.	aa bb	aa bb	Edit	11/19/2023 06:46 PM	⋮

FinancialStatement

Explore Data

Edit



Provides a complete picture of the key GL and SLA related indicators for EBS

12 Views, 0 Folders

> IS_Levels	7 Columns
> Stats	3 Columns
> FS_Measure	5 Columns
> FiscalCalendar	9 Columns
> Ledger	4 Columns
> CodeCombinations	9 Columns
> BalancingSegment	2 Columns
> NaturalAccount	7 Columns
> CostCenter	2 Columns
> JournalDetails	19 Columns
> SLA	8 Columns
> Balances	12 Columns

IN-COR-TA

Marketplace

Incorta X

Global Semantic Layer

Deletes

Moving Window

Remote tables

Data sharing

Lakehouse

Cloud Storage



Google Cloud

IN-COR-TA

No limits
EVENT

Columns 8 Joins 0 Rows 0 Data Size 5.20 MB Incremental Off

Columns Datasets Joins Filters Advanced Settings

Columns (8)

Column Name	Column Label	Column Type	Function	Description	Encrypt	Show in Analyzer	Data Lineage
Sales_Date	Sales Date	Timestamp	Dimension		<input type="checkbox"/>	<input checked="" type="checkbox"/>	Lineage
Year	Year	Integer	Dimension		<input type="checkbox"/>	<input checked="" type="checkbox"/>	Lineage
Quarter	Quarter	Integer	Dimension		<input type="checkbox"/>	<input checked="" type="checkbox"/>	Lineage
Month	Month	Integer	Dimension		<input type="checkbox"/>	<input checked="" type="checkbox"/>	Lineage
Units	Units	Integer	Measure		<input type="checkbox"/>	<input checked="" type="checkbox"/>	Lineage
Cost	Cost	Double	Measure		<input type="checkbox"/>	<input checked="" type="checkbox"/>	Lineage
Revenue	Revenue	Double	Measure		<input type="checkbox"/>	<input checked="" type="checkbox"/>	Lineage
Product_ID	Product Id	Integer	Dimension		<input type="checkbox"/>	<input checked="" type="checkbox"/>	Lineage

Formula Columns (0)

Name	Label	Type	Function	Column Formula	Show	Data Lineage
------	-------	------	----------	----------------	------	--------------



No Data

Fusion_AP

Model Update Status	Last Load Status	Loading Time	Tables	Joins	Rows	Data Size
N/A	Success - 03/12/2023 08:15 PM	1m 12s	14	42	287K	55.52 MB

Diagram

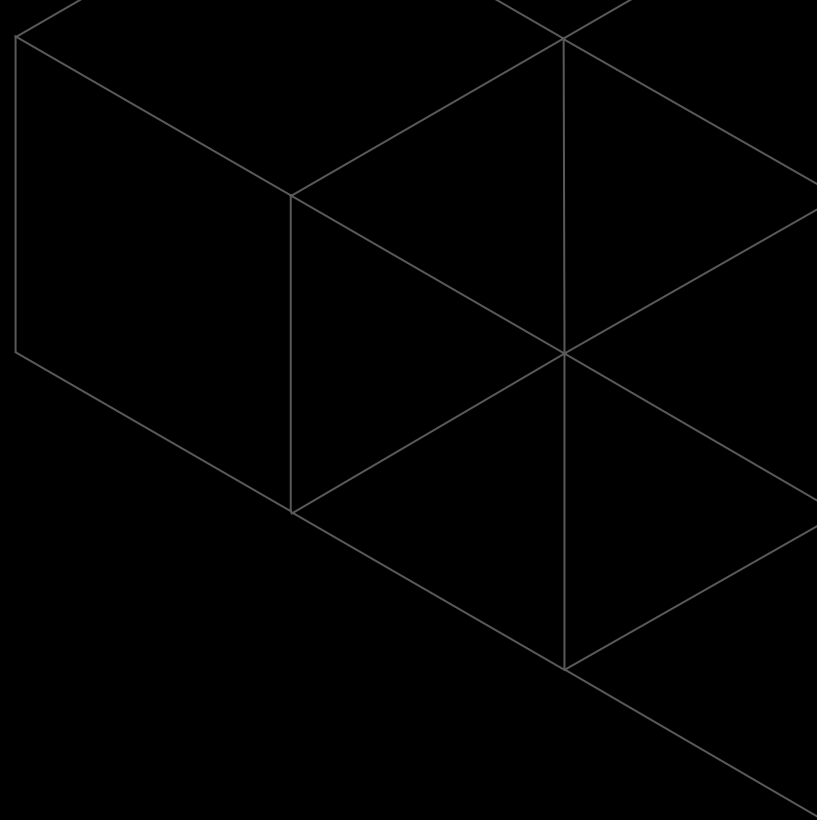
Tables Joins

Search for any table or column...

Table Name ↑	Type	Data Source	Performance	Columns	Joins	Rows	Data Size
AP_ApprovalCode	Table	Fusion / FscmTopModelAM.FinApInv...	Optimized	7	1	97	13.41 KB
APChecks	Table	Fusion / FscmTopModelAM.FinApPm...	Optimized	73	1	4K	698.68 KB
APExpense	Table	Fusion / FscmTopModelAM.FinExmE...	Optimized	97	6	0	3.03 KB
APExpenseDistribution	Table	Fusion / FscmTopModelAM.FinExmE...	Optimized	131	3	0	4.03 KB
APExpenseViolation	Table	Fusion / FscmTopModelAM.FinExmE...	Optimized	90	1	0	2.86 KB
APInvoiceDistribution	Table	Fusion / FscmTopModelAM.FinApInv...	Optimized	357	13	78K	23.15 MB
APInvoiceHeader	Table	Fusion / FscmTopModelAM.FinApInv...	Optimized	110	10	25K	3.56 MB
APInvoiceHold	Table	Fusion / FscmTopModelAM.FinApInv...	Optimized	47	3	526	144.58 KB



Q&A





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Your vision, Our expertise

Schedule an executive strategy meeting
today or request a 1:1 Incorta X demo!

<https://www.incorta.com/incortax-demo>



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Solution Spotlights

Join members of the product and presales team to discuss existing features and functionality and future product functionality.

Simplifying operational complexity with data delivery to Google Big Query & Microsoft Fabric

February 7, 9am PT | 12pm ET

Machine learning and data science made easy

February 14, 9am PT | 12pm ET

Low-code data preparation and validation with Data Studio

February 21, 9am PT | 12pm ET

Next Generation SQL ML Analytics engine

February 29, 9am PT | 12pm ET

Innovative solutions tailored to the Office of Finance

March 7, 9am PT | 12pm ET



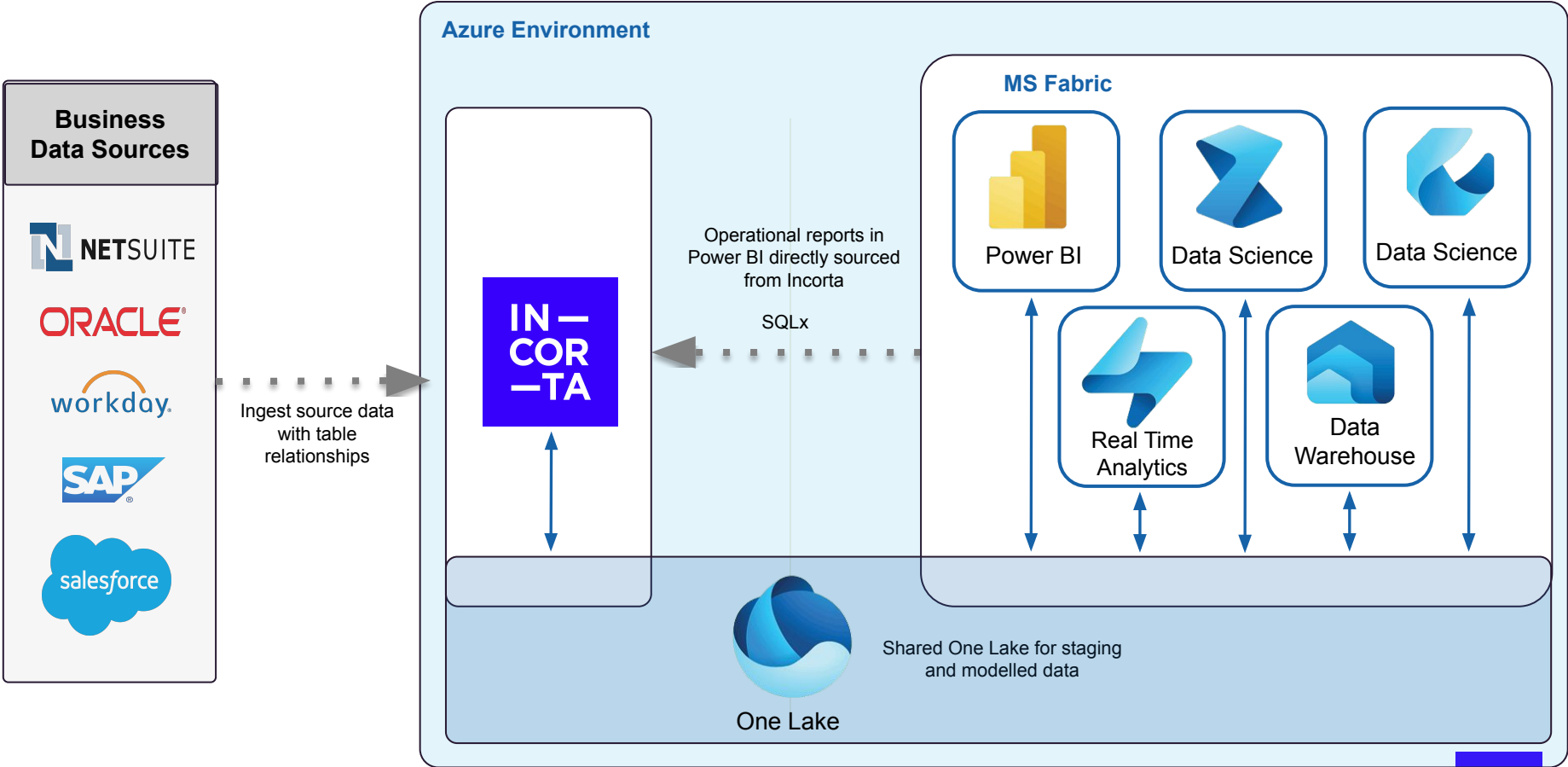
Access gold datasets in Databricks

1. Query in memory datasets using SQL
2. Read materialized datasets using delta share



Read raw delta tables
in Incorta

Incorta with One Lake



ERP data made available in One Lake via Incorta is ready for analytics in MS Fabric



Incorta business impact

Tom



Where is Incorta a Good Fit?

If you have complex data, need details, and/or minutes matter, Incorta can help provide multi-million dollar wins

Requirements

Complex Data



Minutes Matter



Details Matter



Incorta Elements

Access



Speed



Detail



Business Value Incorta Delivers

Incorta has **saved** customers **\$20M** by giving them access to data on their terms and removed the need to migrate to a large ERP

Incorta gives companies insights they couldn't previously get with real-time data access resulting in **90% reduction** in stockouts and **\$30M reduction** in inventory waste

Incorta has **saved** customers **\$7M** annually by giving transactional-level detail and by decreasing wasted time in retrieving data and putting together reports.

Why is This Essential?

Modern data pipelines are great, but create a compromise in details and speed, leaving millions of dollars of opportunity on the table for finance and ops teams.

