

DATASHEET

# INCORTA X

## Advanced Engine for Analytics, Generative AI and Machine Learning

**Incorta X** brings together cutting-edge **Generative AI, Machine Learning** and **Advanced Analytics** capabilities combined with a powerful query engine for your most complex transactional data, enabling breakthrough innovation and game-changing business outcomes.

### Incorta X - Key Benefits

Incorta's unique ability to access and deliver transaction-level data with unmatched speed combined with powerful advanced analytics capabilities enables you to build and tune models with the intelligence of fine-grained data to deliver highly accurate, forward-looking answers and insights.



Drive adoption of Generative AI and augmented analytics across organizations with an AI-enabled natural language assistant.



Increase productivity by reinventing workflows with no-code Generative AI tools for non-technical users.



Instantly build customizable dashboards with one click for data storytelling, complete with data narratives and AI-based recommendations.



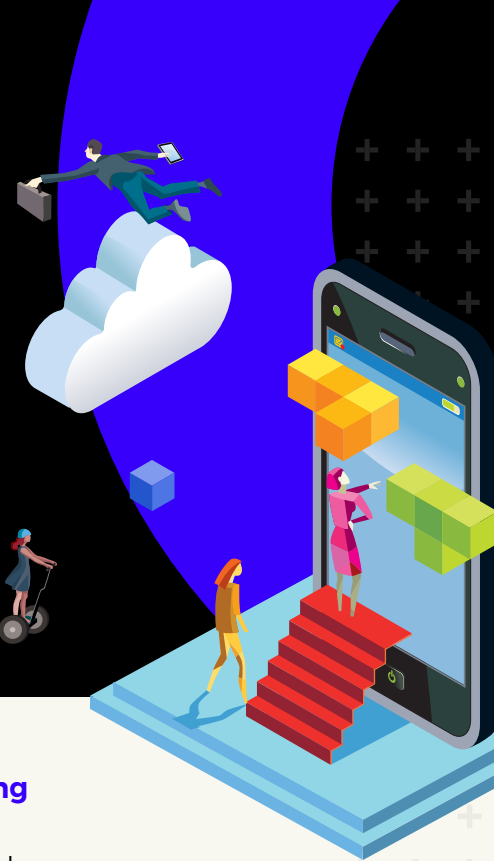
Enable a consistent data experience for machine learning projects and ad-hoc reporting with shareable, curated datasets.



Gain access to highest quality datasets at the transaction level, even with billions of rows of data from multiple ERPs and business applications with Data Studio.



Speed up innovation of advanced analytics with the Incorta Marketplace, a full library of pre-built, out-of-the-box Data Applications, UI components and data connectors.



Augmented Analytics

Machine Learning

Advanced Modeling

Query Accelerator

**INCORTA X**

Semantic Layer

Lakehouse

Cloud Storage



Microsoft Azure



Google Cloud

## Incorta X - Key Capabilities

### Augmented Analytics with Copilot

Incorta Copilot is an OpenAI/ChatGPT integration that brings the power of generative AI to various parts of the platform, including generating dashboard insights and storyboards using natural language. With Copilot, non-technical users can use natural language to ask questions, generate insights, data stories and narratives on ERP and business application data and even see automatic recommendations and relevant insights based on user questions.

### Machine Learning

Data teams looking to build curated datasets to be shared with data consumers can take advantage of a purpose-built Notebooks IDE to create high quality data products without the need to move data. Additionally, business users and data scientists will benefit from the efficiencies realized from reusable datasets in the same analytics platform for ad-hoc reporting and machine learning projects.

### Advanced Modeling

Incorta Data Studio is a native, low-code data enrichment tool to help data engineers improve data quality. With Data Studio, data engineers can leverage a visual drag and drop interface to generate and deploy pySpark materialized views without writing code.

### Query Accelerator

A new advanced SQL interface that is performant, fully Spark SQL compliant and serves as a query acceleration layer for Tableau, Power BI, Looker Data Studio, spreadsheet and other last mile visualization tools.

### Operational Lakehouse

Incorta's Operational Lakehouse is an open, interoperable and extensible platform architecture delivering fast access to detailed organizational data to support generative AI and advanced analytics use cases. Incorta's operational lakehouse leverages open delta table format for data persistence, Direct Data Mapping™ to optimize query performance and the Incorta Marketplace that includes hundreds of data connectors, pre-built Data Applications, a components SDK and visualization library.

## ABOUT INCORTA

Incorta's operational lakehouse simplifies access to data from multiple, complex enterprise systems to unlock the full value of organizational data, making it readily available for analysis. Backed by GV, Kleiner Perkins, M12, Prysm Capital, Telstra Ventures, and Sorenson Capital, Incorta empowers the most forward-thinking companies to tackle their toughest data challenges, from innovators in the midmarket to Fortune 1000 category leaders such as Broadcom, Comcast, and Shutterstock. For more information visit [www.incorta.com](http://www.incorta.com).